



STEPHEN SHARP

CREATIVE DIRECTOR

OBJECTIVE

To leverage my 15+ years of creative direction experience, presentation skills, and design expertise to build, inspire and lead creative teams through hands-on project execution, fantastic design and insane amounts of fun.

Phone: (908) 500-1956
E-mail: steve@stephensharp.com
Portfolio: <http://www.stephensharp.com>

EXPERIENCE

DIRECTOR OF INTERACTIVE | 7/2012 – 11/2016
DANA COMMUNICATIONS | HOPEWELL, NJ
Responsible for all agency interactive projects including responsive CMS websites, email marketing production, social media design and CRM application management. I was also a part of the new business team where I responded to RFPs, participated in client-facing pitches and generated leads.

CREATIVE/INTERACTIVE DIRECTOR | 10/2011 – 7/2012
OXFORD COMMUNICATIONS | LAMBERTVILLE, NJ
Managed the creative and interactive services groups and was responsible for all design work spanning both print and digital. I also coordinated with the project management and account teams to improve process, job tracking and accountability.

CREATIVE DIRECTOR | 6/2003 – 10/2011
EXPERIAN CHEETAHMAIL | NEW YORK CITY, NY
Built and managed a high-performance design department of 30+ members to deliver innovative and engaging creative to a wide range of client verticals. I was also responsible for all creative work leaving the agency and presented at industry events, webinars and client training sessions regarding industry best practices and the state of email design.

SENIOR ART DIRECTOR | 1/1998 - 6/2003
BATES ADVERTISING/CCG.XM | NEW YORK CITY, NY
Designed both interactive and print creative and art directed creative teams consisting of junior art directors, copywriters and designers. I also led brainstorming sessions, user focus groups and coordinated with global offices to meet deadlines.

EDUCATION

BFA IN GRAPHIC DESIGN
SCHOOL OF VISUAL ARTS
ASSOCIATES IN ILLUSTRATION
SCTI

SKILLS



Adobe CC	●●●●●	Interactive Design	●●●●●
WordPress CMS	●●●●●	Print Design	●●●●●
Invision	●●●●●	Project Management	●●●●●
HTML & CSS	●●●●●	Email Marketing	●●●●●
Social Media	●●●●●	Photography	●●●●●
Mentoring	●●●●●	Public Speaking	●●●●●

INTERESTS

- CrossFit, racing triathlon, basketball, mountain biking and photography
- Watching my son sing classic rock with his School of Rock band and holding my breath at my daughter's horse jumping competitions